

digital

thinking

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the past

mondo, buying experience,
reboot festival, podio

the present

• twentythree, cphFTW,
klub, techfestival
• clue, holvi, opbeat, minut, corti

agenda

1. optics

2. the new

3. roadmaps

4. decentralisation to the user

5. backwards technology

6. human solutions

7. societal architecture

1.

The challenge
of digital is optics.

HUMANS & TECHNOLOGY

technology is one of the
defining elements of what
makes us human

PEER TO PEER

new technology, old systems

new systems, old technology

DIGITALIZATION

optimization

THE RESPONSIBILITY

first we create

the tools, then the

tools creates us.

2. STARTUPS, COOP'S, SOCIAL SYSTEMS

THE

NEW

2. THE NEW

innovation comes from the edges, from the one's who's got no preconceived ideas and got nothing to loose.

who invests themselves and amplifies attract capital.

2. WORKING WITH ECOSYSTEMS

*+500 startups in Greater
Copenhagen area.*

Source: cphFTW data and estimates

3. WORKING WITH TECHNOLOGY

roadmaps

44,354,881,622

cameras in 2022.

Source: LDV Research

Corti ai/machine learning

assisting 112 operators

detecting heart attacks.

Today.

APPROACH

augmented reality

smartwatches

quantified self

visual

machine learning

committed technology

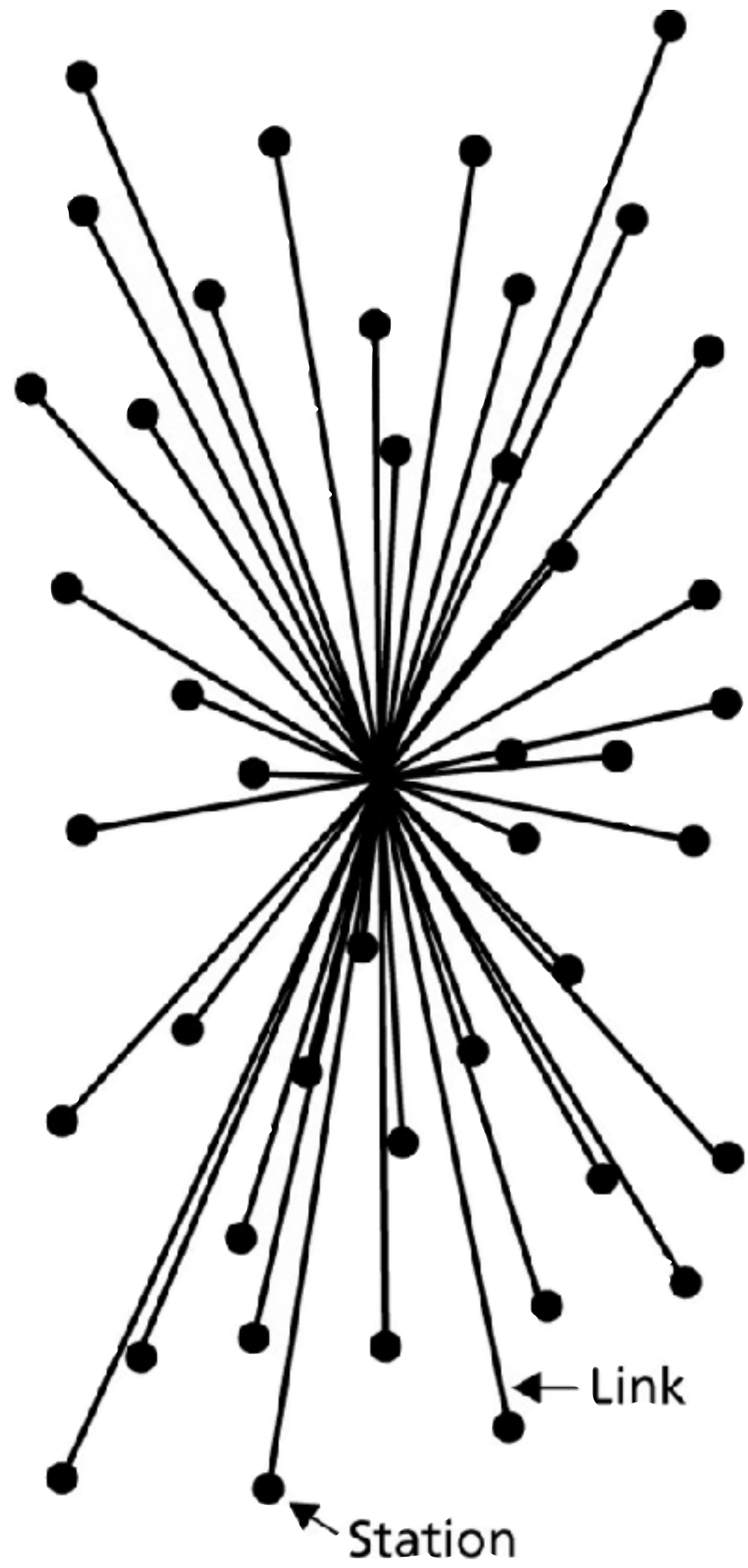
& paradigm roadmaps

4. WORKING WITH TECHNOLOGY

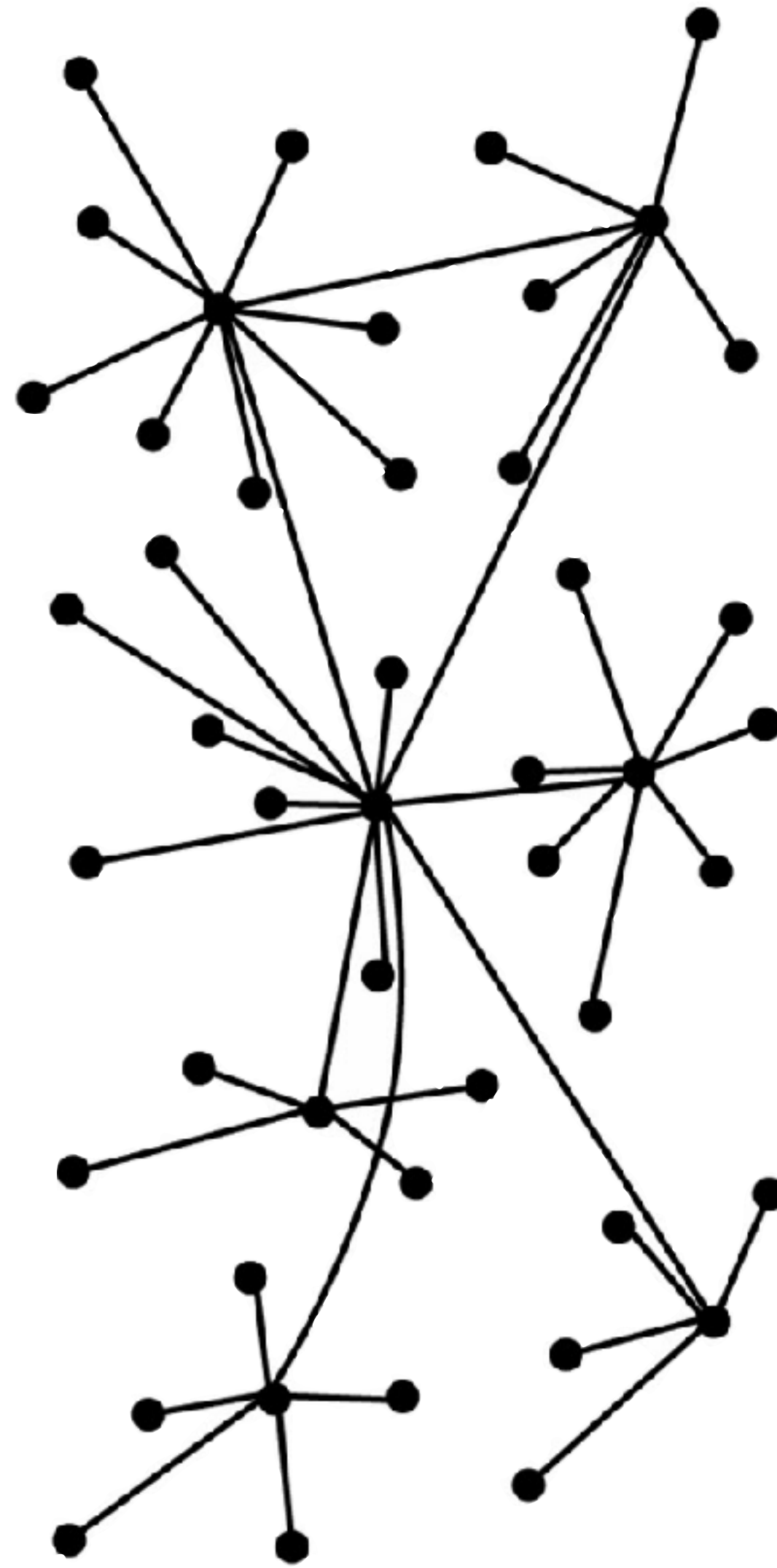
decentralization

to the user

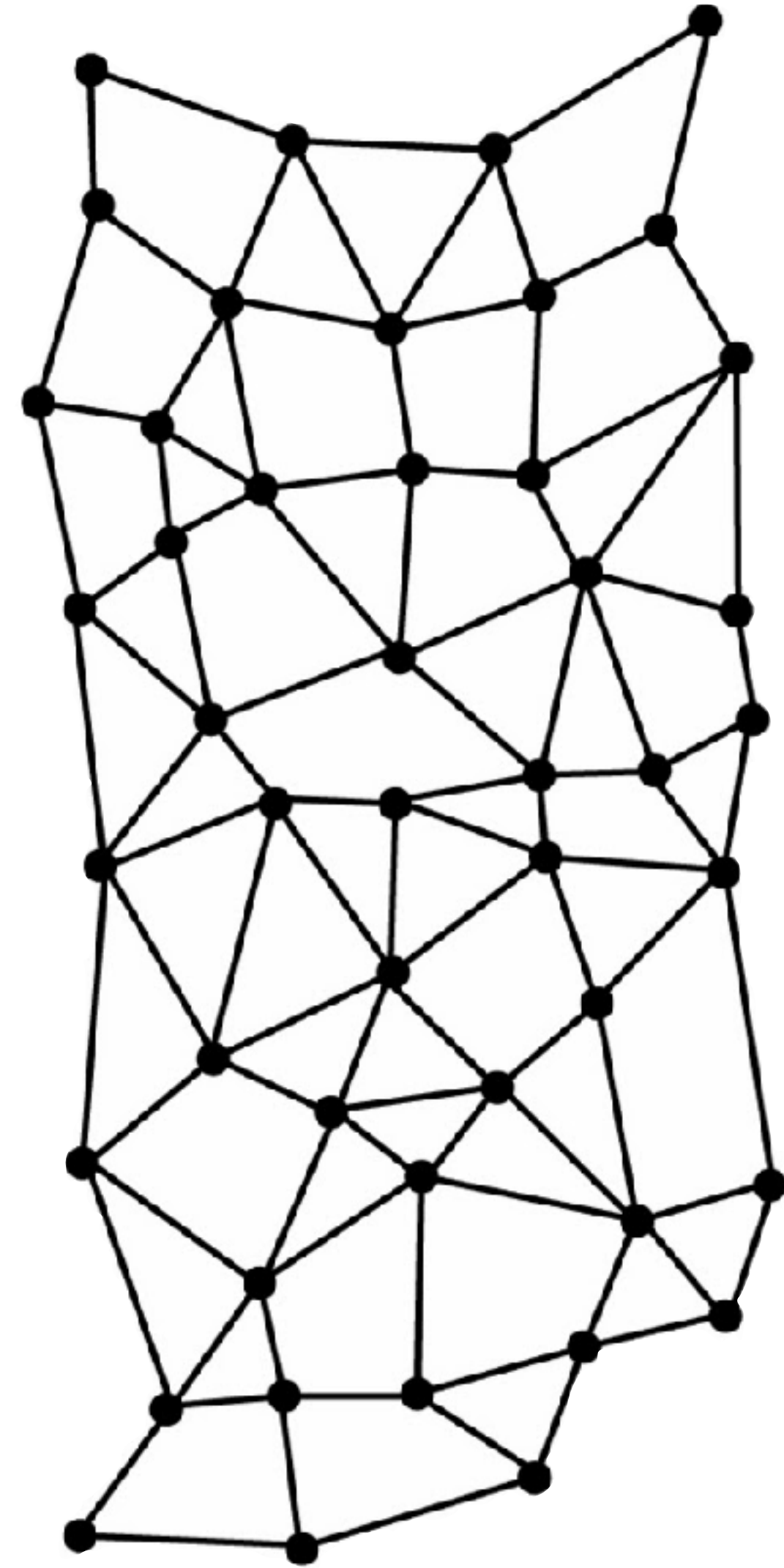
DECENTRALIZATION



Centralized (A)



Decentralized (B)



Distributed (C)

5. LOOK ACROSS THE TECHNOLOGY HYPE

backwards

technology

I  CPH

6. TECHNOLOGY EMPOWERS HUMAN RELATIONSHIP MODEL

Aarstiderne, “Samtalerne”

Airbnb, customer service

TwentyThree, human programme

more time to human

relationships & services

6. HITTING THE BARRIER OF COMMERCIAL TECH

societal

ARCHITECTURE

*In
conclusion.*

thx.

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